



CUSTOMINK FITS TEXAS TO A “T”: OPENING OF NEW DALLAS-AREA OFFICES PART OF CONTINUED EXPANSION FOR CUSTOM T-SHIRT LEADER

***– Flower Mound Mayor Tom Hayden to Join CustomInk Team Members and Families at
Opening Event on Tuesday, June 3rd at 12:30 pm –***

Fairfax, VA – June 2, 2014 – CustomInk, the “design online” custom t-shirt company for groups and occasions, today announced the opening of a new production facility at 600 Lakeside Parkway in Flower Mound, Texas, outside of Dallas. The Flower Mound facility is the third to be opened by the fast-growing company in 2014, and CustomInk currently employs 30 Dallas area residents at the facility, with plans to expand to 150 local team members.

Flower Mound Mayor Tom Hayden will join CustomInk team members and their families at an opening event in the new offices on Tuesday, June 3rd at 12:30 p.m.

“CustomInk t-shirts help bring people together for the groups and causes they care about most,” said CustomInk co-founder and president Marc Katz. “We’re about community and doing things in a first-rate way, so we’re very excited to become a positive part of the Flower Mound and Greater Dallas community. And hopefully we’ll add a new definition to ‘Texas Tee’ in the process!”

Since its founding in 2000, CustomInk has grown to be a leader in the \$5 billion custom apparel market, with roughly \$200 million in revenues. CustomInk has sold over 50 million shirts and employs approximately 1,000 people nationwide. As part of its ongoing expansion, CustomInk recently opened a new headquarters in Fairfax, Virginia; expanded to a new location in Reno, Nevada; and plans to expand another production facility in Charlottesville, Virginia.

Operations at the Flower Mound location will include Associate Production Managers and Production Associates. The CustomInk space includes a game room with an air-hockey table, decked out café, spaces for team members to hang out, free snacks and weekly lunches, and great natural light with plans to build out a patio.

CustomInk has been nationally recognized by *Fortune Magazine*, The Great Place to Work® Institute and Entrepreneur.com as one of the best mid-sized workplaces in America.

CustomInk will host an opening event at 600 Lakeside Parkway Ste 200, Flower Mound, 75028 on Tuesday, June 3rd at 12:30 p.m. Interested media should contact Andrew Weinstein at aweinstein@customink.com or 202-667-4967 to RSVP.

About CustomInk (www.customink.com)

Founded in 2000, CustomInk is the leader in custom apparel for groups & occasions. Customink.com enables people to design and order custom t-shirts and accessories for their

clubs, companies, charities, family reunions, and more. Customers enjoy free design support from CustomInk's acclaimed service representatives, and each custom design is proofed by a professional artist to ensure it turns out perfectly – whether it's being printed on one t-shirt or thousands. CustomInk's innovative online Design Lab offers customers a huge selection of art and fonts, including offerings from the renowned design firms of Charles S. Anderson™ and House Industries™, as well as the option to upload their own artwork. Those who wish to make t-shirts for groups can take advantage of the website's simple group ordering system and online sign-up sheet for ease in coordinating their order with friends, teammates or classmates.

Headquartered in Fairfax, Virginia, with additional offices in Reno, Nevada; Dallas, Texas; Charlottesville, Virginia; Boston, Massachusetts; and Chicago, Illinois; the company is dynamic and forward-thinking and has been recognized numerous times for rapid growth and workplace excellence. CustomInk strives to treat customers, vendors, and team members as it would want to be treated and has a strong sense of innovation and individual responsibility. To learn more, visit http://www.customink.com/our_story/ or call 800-293-4232.

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