

QUICK FACTS

Who We Are and What We Do

CustomInk's innovative online service allows visitors to design their own professionally screen printed t-shirts, embroidered caps, or any of over 200 other products using a simple web browser. The company serves a variety of customers, ranging from businesses and organizations to college students and individuals in need of custom products for parties, reunions, and other special events. To ensure quality and customer satisfaction, CustomInk has a team of professional artists review every order and create an electronic proof to send to the customer for approval before the physical production process begins. Additionally, for those who need a little extra help or have a question to ask, friendly, free assistance is always just a phone call away, seven days a week. To learn more visit www.CustomInk.com or call (800) 293-4232.

Founded: March 2000

Founders: Dave Christensen, Co-founder and Board Secretary
Michael Driscoll, Co-founder
Marc Katz, Co-founder and President

Corporate Headquarters

CustomInk, LLC
7902 Westpark Dr.
McLean, VA 22102
(800) 293-4232
e-mail: service@customink.com
URL: <http://www.customink.com>

Media Relations (contacts/inquiries)

Allyson Ayers
(703) 891-2260
press@customink.com

Employees: 275+ team members

Customers: Individuals for their family reunions and birthday parties • businesses • high school and college student groups, including fraternities & sororities • sports teams • military units • bands • religious groups • recreational leagues • and more.

Things to know...

- 99% of CustomInk customers report that they would order from the company again.
- The customer-focused business offers 100% money-back guarantees, all-inclusive pricing with no hidden charges including free telephone design consultations and free shipping.
- CustomInk received the 2011 International Torch Award for Marketplace Excellence from the Better Business Bureau; ranked #3 on the *2010 Best Small & Medium Workplaces Presented by Entrepreneur*[®]; and, Washingtonian Magazine has named CustomInk one of the "Great Places to Work" in the DC area 3 times in a row!
- The Northern Virginia Technology Council (NVTC) named CustomInk the area's "Hottest Bootstrap" in 2010.
- For the past 6 years, CustomInk has been named to the Inc. 500/5000 list of the fastest-growing private companies in America – debuting at #55 in 2005; and, CustomInk has made the Internet Retailer list of America's Top 500 retail websites based on online sales since 2007.
- See customer photos at <http://www.customink.com/photos/>