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CUSTOMINK RANKED 58 ON FORTUNE'S 2016 LIST OF 100 BEST COMPANIES TO WORK FOR

Fairfax, VA – March 3, 2016 – [CustomInk](#), the leader in custom apparel and accessories for groups and occasions, was honored today as one of *Fortune* magazine's 2016 "100 Best Companies to Work For." With an overall rank of 58, CustomInk was recognized for its focus on team member engagement and the sense of community among its people. This is the second year in a row the company has been named to the large company list.

"This recognition is much more about our people than the company," said Marc Katz, co-founder and CEO of CustomInk, "CustomInk is made up of extraordinary team members, who are united by shared values and a common purpose. Our business is about helping people create a stronger sense of community, and Inkers bring that same sense of community to the workplace every day. It's great to be recognized for something that's such an integral part of who we are."

Fortune partners annually with Great Place to Work[®] to identify the 100 Best Companies to Work For[®]. Two thirds of a company's score is based on the results of the Trust Index[®] Employee Survey, which is sent to a random sample of employees and asks questions related to attitudes about management's credibility, overall job satisfaction, and camaraderie. The other third is based on responses to the Culture Audit[®], which includes detailed questions about benefit programs, hiring practices, methods of internal communication, training, recognition programs, and diversity efforts.

Results of the Trust Index[®] Employee Survey show that 93 percent of CustomInk team members feel a sense of camaraderie with one another and 92 percent say it is a great place to work. Additionally, 89 percent of those surveyed take great pride in the work they do and trust the people they work with.

In addition to the company's strong camaraderie and values, CustomInk provides its team with an integrated portfolio of benefits that support and encourage overall well-being, including:

- Excellent health and wellness benefits, including coverage of 99 percent of health care premiums and free prescriptions;
- Programs that support both personal and professional development, such as 'financial fitness' tools and education, and leadership training;
- Opportunities for team members to volunteer for local causes and charitable activities;
- Break rooms with activities like shuffleboard and foosball;
- Fitness rooms and onsite access to a virtual doctor; and
- Free weekly team lunches and fully-stocked snack areas.



CustomInk has experienced significant growth over the past three years, and today employs more than 1,500 people globally. In 2014 CustomInk opened a production facility in Dallas, Texas and expanded its existing operations in Reno, Nevada and Charlottesville, Virginia. Earlier this year, the company opened a second facility in Dallas and announced the pending acquisition of a Los Angeles-based social commerce startup, Represent, that helps influencers sell custom merchandise to their fans and followers.

CustomInk is currently hiring for various positions including roles within e-commerce, customer care, order operations, and production. For a list of current openings at all locations, visit customink.com/about/jobs/openings.

To see the complete 2016 *Fortune* 100 Best Companies to Work For® list, visit www.fortune.com/best-companies.

About CustomInk

[CustomInk](#) is the leading provider of custom apparel and accessories for groups and occasions. CustomInk believes that t-shirts and other custom products have the power to bring people together and strengthen their sense of community. CustomInk combines an easy online Design Lab with personal care and support to help its customers create the perfect design for any club, school, business, team, or charity. CustomInk created [Booster](#) to make it easy for groups to raise money and awareness through the sale of custom products, and [Pear](#) is a platform that helps connect grassroots groups and events with national and local brand sponsors. CustomInk is based in Fairfax, Virginia with offices in Charlottesville, Virginia; Reno, Nevada; Dallas, Texas; Boston, Massachusetts; and Chicago, Illinois.

About Great Place to Work

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work® produces the annual *Fortune* “100 Best Companies to Work For®” list and a series of Great Place to Work® Best Workplaces lists including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industry lists. Follow Great Place to Work® online at www.greatplacetowork.com and on Twitter at [@GPTW_US](https://twitter.com/GPTW_US).

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